

Saturday, February 04, 2006

Contact Person
Company
Address
City, State, Zip

“No one realizes how beautiful it is to travel until he comes home and rests his head on his old, familiar pillow.”- Lin Yutang

Greeting,

How many people have not experienced the very real concern of taking a new position that requires moving to a new location? The often overwhelming combination of new responsibilities and relocation research can provide daunting extra burdens on a person when interviewing for a position. As you know so well, when relocation becomes a critical factor for candidates, this can cost the interviewing department valuable time and money. In short, your candidate needs a personal contact to help them with the weighty decisions involved in relocation to the --- area.

I would like to offer to add my relocation services and expertise to your team. Imagine the impact on an interviewee of providing a real estate agent backed by the Coldwell-Banker name. Now, imagine providing them with the services of the Coldwell-Banker agent with 22 years of experience and a proven track record that consistently ranked me in the top 1% of all 120,000 Coldwell-Banker real estate agents worldwide to teach them about our area and sell the benefits of relocation to the ---. As we both can admit, when someone is more informed about a decision, they will make a better decision.

In many ways, we are in the same business. We both find success in arming people with information to help them make better decisions. While other agents merely sell the value of a piece of property, I will instill confidence in your candidates by educating and advising about the process of relocation and the value of our area. Although I will follow up with you via phone within a few days, please contact me immediately via phone at *insert phone #* or via email at *insert address* to discuss the benefits I can bring to your selection team!

Regards,

Realtor information