

February 1, 2006

Contact Person
Company
Address
City, State, Zip

Life is pleasant. Death is peaceful. It's the transition that's troublesome. - Isaac Asimov

Greeting,

The one experience that most people can count on during their lifetime is the immeasurable pain of the death of a loved one. Unfortunately, as unavoidable as this emotional time is for the bereaved, they often have the additional weight of making financial and legal decisions about the assets of those they have just lost. This is where you and I can make a difference in the severity of the experience of the death of a loved one.

Please let me take a moment of your time to introduce myself as the premiere specialist in Bereavement Real Estate. For over 15 years, I have been the leading agent in the -- area. Further, my sales volume has consistently remained over 30 times higher than the average Real Estate agent. It is this powerfully comforting combination of Bereavement Real Estate expertise proven through years of experience providing quality results and trusted guidance that I offer to families struggling with the complicated decision to sell a home.

While it is a fact that ***insert agent name*** helps a family move every -- days, the importance of that statement does not appear in the statistic of -- days. Although no one knows better than you, the importance of this fact is in the relevance that we provide the help needed for bereaved families to make sound real estate decisions in a time of turmoil. With this in mind, I ask that you allow me to partner with you, as an enhanced service, to extend my expertise and my experience in Bereavement Real Estate to your clients. I will follow up with you by phone or, if you would prefer, please call me today at ***insert phone #*** to discuss how we can work together to bring peace of mind to those troubled by the death of a loved one.

Best Regards,

Realtor Information